

A roll of paper is shown against a background of cracked, dry earth. The roll is positioned vertically, with the top edge being a plain white paper. The main body of the roll is wrapped in a material that mimics the texture of a tree trunk, showing dark brown, vertical wood grain patterns. A single sheet of white paper is unrolled from the right side of the roll, extending towards the right edge of the frame. The overall scene is lit from the top, casting a soft shadow of the roll onto the cracked ground below.

您使用的每一张纸
都印记着树木成长的年轮

中央文明办 宣